



The Seeds of Change Society Luncheon Sponsorship Package

Luncheon at Cherokee Country Club
April 29, 2025, 11:30-1:30PM

Benefitting BCM Georgia
2847 Piedmont Road, NE Atlanta, GA 30305
For More Information Email: Seeds@bcmgeorgia.org

BCM™
GEORGIA

Love thy Neighbor

The Seeds of Change Society

The Seeds of Change Society is a giving circle founded by friends and supporters of BCM Georgia, formerly known as Buckhead Christian Ministries, established to respond to working Georgians facing eviction and providing tools and resources for their economic empowerment. Since 2011, like minded women gather to fellowship, raise awareness, and funds to support the mother's, children, and households through an annual luncheon and other social events.

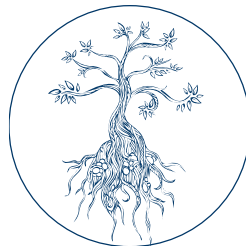
Support Life Changing Programs

BCM Georgia has been serving the community since 1987. Built upon the collaborative idea developed by a small group of founding churches, the organization began to serve the local community by assisting our most vulnerable neighbors. As the years have passed, BCM Georgia has grown and become one of the most stable and reliable resources for individuals and families facing housing insecurity. Today, BCM operates three main programs: Emergency Housing Assistance, Budget for Life, and Foundation 3.

Budget for Life – households build the skills, knowledge, and habits to become financially stable and make better economic decisions. Participants attend case management, financial coaching sessions, and financial education classes. This program began in 2005. In FY25, 50 households will enroll in each cohort, with significant debt reduction and establishment of savings by each family.

Foundation 3 – working families who are unhoused can achieve stability through housing, employment, and educational support from BCM's professional team of case managers. 15 families are enrolled in this 12-18 month program at any given time and are able to considerably improve their rental history, reduce debt, learn how to budget, and achieve educational and certification goals.

Emergency Housing Assistance (EA) – assists families who are facing a crisis with support toward housing related bills. This program allows families to work through their challenges and remain in their home instead of becoming homeless. More than 1,000 households on the brink of eviction will be served through this program this year. *Research shows that 90% of clients will remain housed following this supportive intervention.*



The Seeds of Change Society

Become a Member

Consider becoming a **Seeds of Change Society Member**. Together we partner with BCM Georgia to respond to Georgians facing eviction and working towards economic empowerment. Share your support to impact the lives of women, children, and families impacted through BCM Georgia's programs. We highlight our members directly on our website.

Benefits of Sponsoring the Seeds of Change Luncheon

As a sponsor, you will align your brand with one of the most effective and well-respected nonprofits in Metro Atlanta and improve the quality of life throughout our city by helping limited income families reach their full potential and live a financially secure lifestyle.

The Seeds of Change Society Calendar

Stay engaged with Seeds and support BCM Georgia throughout the year.

January 9: Cocktails for Change
February 7: Coffee for Change
April 29: The Seeds of Change Society Luncheon
June: Support Budget for Life Graduation
October: Cost of Poverty Experience

Support the Event

You can use your gifts for planning and event by joining the Luncheon Committee. Join together to share ideas and insights to make this the best luncheon yet! Reach out to Nancy Davis, NancyDavis@bcmgeorgia.org to get involved.

Grant an Extra Wish

The Seeds of Change Society started the Extra Wish in 2023 for Budget for Life and Foundation 3 Programs. Our participants are making progress in these 12, up to 18 month, programs, reducing debts, learning how to and actively budgeting. Extra Wish grants cover needs that families have to put them on more solid footing. This prepares them for when they graduate from our programs and continue to thrive on their own.

Cost of Poverty Experience Benefit

Sponsors at the Cherokee and Magnolia Level receive the Cost of Poverty Experience Private Event. This event is a 2.5 hour immersive experience where participants navigate the roles, responsibilities, and challenges of families navigating poverty. Participants learn about the obstacles facing our community, engage with the experiences of real families, and build empathy for our neighbors. The event can host 20-120 participants.



2025 Registration

Sponsor Name _____ Contact Name _____

Address _____

Phone _____ Email _____

Payment Type [] Invoice me [] Check [] Charge my Visa Mastercard American Express Discover

Card # _____ Exp _____ Sec Code _____ Billing Zip _____

Signature _____ Date _____

Presenting Cherokee Rose: \$10,000 - 1 available

Peony: \$5,000 **Magnolia: \$7,500**

Daisy: \$1,000 **Dahlia: \$2,500**

Membership: \$500 - Luncheon tickets (2)

Junior Membership: \$250 - Luncheon ticket

2025 Sponsorship Levels

Presenting / Cherokee Rose Sponsorship (\$10,000)

1 VIP Table of 10 seats at the luncheon | 10 raffle tickets (\$25 each)

- VIP Pre-Event Reception & Special Gift
- Promotional Benefits
 - Name & Logo on | Website | Program | Presentation | Pre-event Material | Event Banner | Press Release | Post-Event Materials | Impact Report & Newsletter | Podium Recognition
- Option to serve on the “Extra Wish” Grant Selection Committee
- Cost of Poverty Experience Private Event

Magnolia Sponsorship (\$7,500)

1 VIP Table of 10 seats at the luncheon | 6 raffle tickets (\$25 each)

- VIP Pre-Event Reception & Special Gift
- Promotional Benefits
 - Name & Logo on | Website | Program | Presentation | Pre-event Material | Event Banner | Impact Report & Newsletter | Podium Recognition
- Option to serve on the “Extra Wish” Grant Selection Committee
- Cost of Poverty Experience Private Event

Peony Sponsorship (\$5,000)

6 seats at the luncheon | 4 raffle tickets (\$25 each)

- Name & Logo on | Website | Program | Presentation | Post Event Emails | Podium Recognition | Name in Impact Report

Dahlia Sponsorship (\$2,500)

4 seats at the luncheon

- Name on Event Website | Program | Post Event Emails

Daisy Sponsorship (\$1,000)

2 seats at the luncheon

- Name on Event Website | Program | Post Event Emails

