



2024 Seeds of Change Society Sponsorship Package

Luncheon at Cherokee Country Club
April 26, 2024, 11:30-1:30p

BCM Georgia Seeds of Change Society
2847 Piedmont Road, NE Atlanta, GA 30305
For More Information Email: Seeds@bcmgeorgia.org

BCM™

GEORGIA

Love thy Neighbor

The Seeds of Change Society

With only 45% of Americans able to cover a \$1,000 emergency with their savings and the cost of housing and living up, many Georgians are ending the month with less money. Over 72,000 evictions were filed in Atlanta the first 7 months of the year alone. BCM Georgia serves as the stopgap to households during a financial crisis and provides strategic support to prevent eviction.

The Seeds of Change Society is a giving circle within BCM Georgia established to respond to Georgians facing eviction and working towards economic empowerment. Together, like minded women gather to fellowship, raise awareness, and funds to support the mother's, children and families in Budget for Life™ through an annual luncheon.

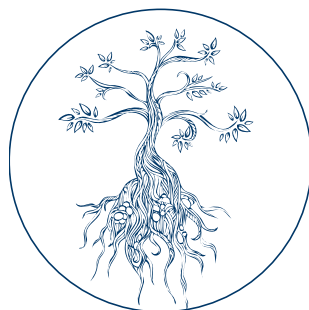
Budget for Life™ is a 12-month financial education program for individuals and families focused on building skills and habits for financial stability. This program sets up households for long term success by working on debt reduction, opening and/or maintaining checking accounts, and financial planning. Each household receives funding towards housing while they turn income towards paying off debts.

Grant an Extra Wish

The Seeds of Change Society started the Extra Wish in 2023 for Budget for Life participants. This award provides a \$1,000 grant for an applicant's Extra Wish beyond the program's housing support. Extra Wish covers families needs which are too high a cost to be covered alone: health care costs, fixing broken down cars, and providing furniture for a family with out it.

Benefits of Sponsorship

As a sponsor, you will align your brand with one of the most effective and well-respected nonprofits in the Atlanta area and improve the quality of life in our city by helping limited income families reach their full potential and live a financially secure lifestyle.



The Seeds of Change Society

Become a Member

Consider becoming a **Seeds of Change Society Member**. Together we partner with BCM Georgia to respond to Georgians facing eviction and working towards economic empowerment. Share your support to impact the lives of women, children, and families impacted through BCM Georgia's programs. We highlight our members directly on our website.

[] **Membership: \$500** - (1) Luncheon ticket; Recognition in luncheon program, website, and socials.

[] **Junior Membership: \$250** - (1) Luncheon ticket for members under 35; Recognition in luncheon program, website, and socials.

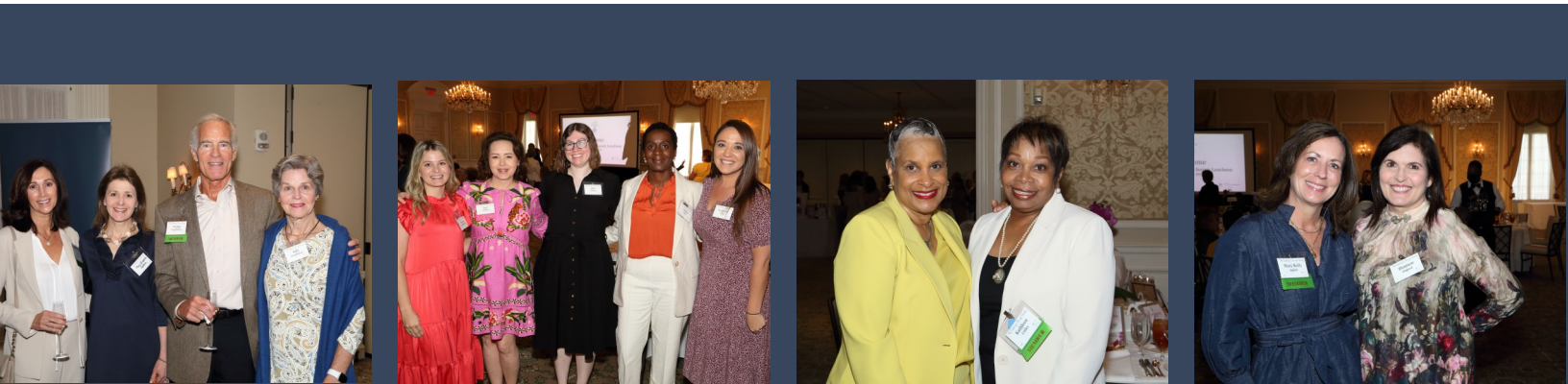
Support the Event

You can use your gifts for planning and event by joining the Luncheon Committee. Join together to share ideas and insights to make this the best luncheon yet! Reach out to Shirley Anne, shirleyanne@bcmgeorgia.org for more information.

Sponsorship Opportunity

Extra Wish Sponsor (\$1,000)

Last year, the Seeds of Change Society started the Extra Wish in 2023 for Budget for Life participants. This award provides a \$1,000 grant for applicant's Extra Wish. Help bring an extra wish to the families we serve.



2024 Sponsorship Levels

Presenting / Cherokee Rose Sponsorship (\$10,000)

1 VIP Table of 10 seats at the luncheon | 10 raffle tickets (\$25 each)

- VIP Pre-Event Reception
- Promotional Benefits
 - Name and Logo on | Website | Program | Presentation | Pre-event Material | Event Banner | Press Release | Post-Event Materials | Annual Report & Newsletter
- Option to serve on the “Extra Wish” Grant Selection Committee

Azaleas Sponsorship (\$7,500)

1 VIP Table of 8 seats at the luncheon | 8 raffle tickets (\$25 each)

- VIP Pre-Event Reception
- Promotional Benefits
 - Name & Logo on media | Website | Program | Presentation | Pre-event Material | Event Banner | Annual Report & Newsletter

Dahlia Sponsorship (\$5,000)

6 seats at the luncheon | 6 raffle tickets (\$25 each)

- Promotional Benefits
 - Name on media | Website | Program | Presentation | Post Event Emails

Hydrangea Sponsorship (\$2,500)

4 seats at the luncheon | 4 raffle tickets (\$25 each)

- Promotional Benefits
 - Name on Website | Program | Post Event Emails

Daisy Sponsorship (\$1,500)

2 seats at the luncheon | 2 raffle tickets (\$25 each)

- Name on Website | Program

2024 Registration

Membership: \$500 - Luncheon ticket; Recognition in luncheon program

Junior Membership: \$250 - Luncheon ticket; Recognition in luncheon program

Extra Wish: \$1,000 **Daisy: \$1,500** **Hydrangea: \$2,500**

Dahlia: \$5,000

Azaleas: \$7,500

Presenting/Cherokee Rose: \$10,000 - 1 available

Sponsor Name _____ Contact Name _____

Address _____

Phone _____ Email _____

Payment Type Invoice me Check Charge my Visa Mastercard American Express Discover

Card # _____ Exp _____ Sec Code _____ Billing Zip _____

Signature _____ Date _____

Pay online: www.bcmgeorgia.org/seeds-of-change
Mail checks to: BCM Georgia Seeds of Change Society 2847 Piedmont Road, NE Atlanta, GA 30305
For More Information Email: Seeds@bcmgeorgia.org