# UPWARD

ANNUAL REPORT 2018





# MISSION AND VISION OF BCM



# **Mission**

Buckhead Christian Ministry (BCM) provides life-changing services for individuals and families experiencing various stages of hunger or homelessness in Atlanta.



# Vision

A community free of hunger and homelessness.

# Letter from the President & CEO



October 1, 2018

#### Friends:

How can a person achieve self-esteem or self-actualization when the pantry is bare, the bills aren't paid, or worse? That's why we meet basic needs like food, clothing, and safe housing. This support allows families and individuals to stabilize their situation so that they can gain a sense of safety and belonging. Love can then flourish, confidence can grow, and dreams can be realized. Life moves upward.

When you donate, volunteer, or work at BCM you are helping people move upward to their best selves. You help lift people up to the full promise and potential of their God-given gifts.

As you will discover in this report, BCM went through a tremendous amount of growth and transition. Much more is on the way. With an average of 20,000 phone calls for assistance every month, the need for our life-changing services has never been clearer. We are working on scaling our reach and impact across the city, and we are confident that – with the right

partnerships, more resources, and strategic growth - we can achieve our vision of a community free of hunger and homelessness.

At BCM, we acknowledge that God has a plan for each of us, so we act on that every day by loving our neighbors. We know life is difficult, so we walk alongside each other, sharing resources, guidance, and fellowship. As we look upward, we trust that God will guide us toward our vision, so that one day every Atlantan can be a strong contributing member of our community. Later in this report, you'll find a story of a neighbor in need turned Trustee and donor – a truly amazing transformation that you helped make happen!

Thank you for walking alongside us as we've walked alongside others. There is still so much work to do. We need you now more than ever. May the next 30 years of this ministry be filled with the love necessary to achieve our vision.

Upward,

Keeva Kase

# **BCM Welcomes a new CEO**

Georgia native, Keeva Kase is a passionate, seasoned community leader with a heart for service. His track record includes over 15 years of nonprofit and church leadership, including serving as a pastor to a congregation made up entirely of individuals and families experiencing hunger or homelessness.

Keeva is an experienced nonprofit executive skilled in strategic planning, budgeting, business development, staff management, community organizing, and inspiring advocacy. He is bringing bold ideas and passion to BCM. His commitment to making a difference is inspiring to those who know him.

# John Shepard, Board Chair ZWJ Investment Counsel

"Keeva Kase's combination of passion, intellect, and experience made him the perfect candidate to lead BCM's mission of providing life-changing services to our neighbors in need."



# **BCM BOARD OF DIRECTORS**

#### **Donna Barwick**

Attorney

#### Elizabeth Bresnahan

**IBERIABANK** 

### **David Burge**

Smith, Gambrell & Russell, LLP

#### **Judy Burge**

Orchard

### **Jamie Butler**

Atlanta Metropolitan State College

#### **Terry Clements**

Equifax

#### **Shirley Davis**

Medical Legal Consultant, Retired

#### William deButts

**Edge Cap Partners** 

### **Rev. William Givens**

**Buckhead Baptist Church** 

#### **Rev. Lauren Holder**

The Cathedral of St. Philip

#### **Araya Mesfin**

**UBS** 

#### F. Keene Miller

Ackerman & Co.

#### **Diane Moffett**

Community Volunteer

#### **Stephen Newland**

North Point Ministries

#### **Sadler Norris**

Benefit Communications

#### Julie Ostrowski

Community Volunteer

#### **Linda Outlaw**

Attorney, retired

#### **Rosie Stokes**

Community Volunteer

#### Laura Warren

Community Volunteer

### **Athalie White**

Millions of Tiny Robots

# PROVIDE



# EMERGENCY ASSISTANCE

BCM helps people in crisis meet their basic needs by providing food, clothing, employment support, and financial assistance paying rent, mortgage, or utility bills.



4
EVICTIONS PER
DAY AVOIDED



113,204 MEALS PROVIDED



18,690

HELPLINE CALLS
PER MONTH



\$122,423

VALUE OF FREE CLOTHES DISTRIBUTED



BCM's assistance was helpful in keeping me from getting behind, keeping me afloat, and preventing a situation where I might have been left homeless.

- This neighbor is now employed and housed.





BCM Services Staff from Left to Right: Najah Douglass, Michelle Ramirez, Eloise Bracey, Tarin Russell, Larita Frazier, Tami Cox Desi Najah,

I just wanted to reach

Buckhead christian Ministry

for the 600 assistance of

Wondefel to knowthat

their are people like you

out there to help.

Thank you Sinda



# SECURE

# FOUNDATION 3

By supporting *Foundation 3*, you help working families experiencing homelessness find hope through safe housing, stable employment, and education.



OF PROGRAM
PARTICIPANTS STILL
HOUSED AT 6 MONTHS
POST-PROGRAM







low income, and housing affordability. BCM accepted Joanna into *Foundation 3* where she and her family secured safe housing. BCM paid for rent and utilities, coordinated furniture donations, assisted Joanna in retiring high-interest debt, and worked on successfully disputing her credit report. Through the program, Joanna updated her resume and improved her interviewing and job skills, which resulted in a promotion and pay increase. Today, Joanna and her children are still happily in their home and on a path to stability and strength.

Joanna and her three children experienced homelessness after an eviction. They struggled finding a home due to a lack of savings,

All quotes, stories, and photos are real. Names have been changed.

# BELONG

# EVENTS

Budget for Life™ June Graduation Celebration, Tee It Up golf tournament, the 30th Anniversary celebration and the Seeds of Change Society Member Luncheon.

# BUDGET FOR LIFE™ JUNE GRADUATION CELEBRATION

BCM fosters unity among people from all walks of life.
Together, we lift one another up and improve our community.

- Keeva Kase







Tom Bethel, Jason Campbell, Michelle Krompegal, Scott MacKenzie, and Keeva Kase

I support the golf tournament because I believe in the mission, work, and the staff of BCM. The tournament is a good way to introduce people to BCM. It is extremely well organized and my guests always have a great time.

- Scott MacKenzie, Tournament Co-Chair







Seeds Co-chair Christy Roberts with Platinum sponsor, Teresa Claugus



Kyna Glenn – Budget for Life $^{\text{TM}}$  and 2018 Seeds Keynote Speaker

"Budget for Life™ was very beneficial to me and my classmates. I use the concepts I learned to budget and stay on track. The most significant aspect of the program is that I now teach my children how to make budgets. They are growing up with good money management skills, and when they have their own children, they will pass along that knowledge. My time with BCM will influence

generations of my family to come."

- Kyna Glenn



On November 3, 2017, Buckhead Christian Ministry celebrated 30 years of service by honoring two volunteers who have been serving with the organization since it opened, **Helen French** and **Jim Barker** 



Helen French and Keeva Kase



Carolyn Clifton, Jim Barker, Janie Barker, Elisabeth Lovas, and Andre Lovas

# CONNECT

VOLUNTEERS

TOTAL VOLUNTEERS: 340

Volunteer hours per program in FY18













"You, the volunteers, are the heart and soul of BCM. You generously give your time, talents, and treasures to help bring life-changing hope to Atlanta families."

- Tiffany Banks, Director of Volunteer and Community Relations

# COMMUNITY

# UNITED IN MINISTRY

BCM was founded by six Buckhead-area churches, and is today a cooperative ministry of nearly 30 churches joined in mission, vision, and ministry.

Atlanta Christian Church

**Brookhaven Baptist Church** 

**Brookhaven Presbyterian Church** 

**Buckhead Baptist Church** 

**Buckhead Church** 

The Cathedral of St. Philip

Cathedral of Christ the King

ChristChurch Presbyterian

**Church of the Apostles** 

**Covenant Presbyterian Church** 

Holy Spirit Catholic Church

**Morningside Baptist Church** 

Mt. Paran Church of God

Northside Church

Northside Drive Baptist Church

**Northwest Presbyterian Church** 

**Passion City Church** 

**Peachtree Baptist Church** 

Peachtree Presbyterian Church

Peachtree Road United Methodist Church

Sardis United Methodist Church

Second-Ponce de Leon Baptist Church

**Skyland United Methodist Church** 

St. Anne's Episcopal Church

St. Dunstan's Episcopal Church

St. James United Methodist Church

St. Luke Lutheran Church

**Trinity Presbyterian Church** 

**Wieuca Road Baptist Church** 



# ACHIEVE

# BUDGET FOR LIFE

The 22-week *Budget for Life*<sup>TM</sup> program mixes financial classes and one-on-one coaching to help low-income workers avoid eviction and achieve financial strength.









"Budget for Life™ helped me develop and maintain a healthy budget for my family. By doing this I have been able to start saving for my kids' futures and creating an emergency fund. I have paid off debt and increased my credit score. By doing this I hope to purchase a house of my own in the next year or two. I am determined to better my life."

# REALIZE YOUR FULL POTENTIAL

# PAYING IT FORWARD



At the age of 16, Jamie Butler found out she was having a baby. Despite the challenges she knew were ahead, she remained focused on her dreams. Jamie graduated high school and attended St. Paul's College. Taking her daughter with her to college, she earned her B.A. in Political Science in three years. Shortly after graduation, Jamie and her daughter moved to Atlanta.

Things took a turn for the worse. After losing her job, Jamie experienced repossession and then homelessness. She came to BCM for assistance and entered BCM's transitional housing program. Jamie said about her experience, "Ms. Eloise (Eloise Williams Bracey is BCM's Chief Programs Officer, then Director of Housing) really went deep with me. We had landed a job interview at a Buckhead law firm, but I had no way of getting to the interview. So, Ms. Eloise grabbed her car keys and said, 'Let's go!' I got the job and kept it for eight years. I went from making \$7 an hour to \$15."

# Through your support of BCM, Jamie rebuilt her life.

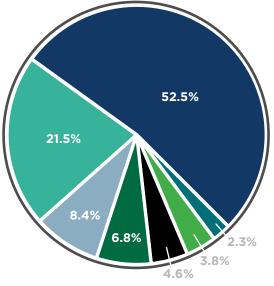
This was fifteen years ago. Today, Jamie has her M.A. in English and is a tenure-track professor at Atlanta Metropolitan State College and is pursuing her doctorate. Jamie is also an active BCM volunteer and a generous donor.

Jamie joined BCM's Board of Trustees in FY18.



# **Revenue and Expenses**

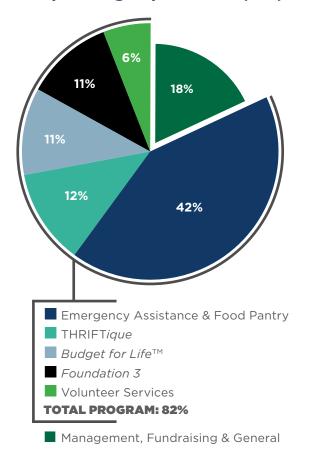
## FY18 operating revenue: \$2,716,345



- Donations
- Partner Churches
- In-Kind Donations
- Events

- THRIFTique
- Investment & Other Income
- Government

## FY18 operating expenses: \$2,135,359



BCM was extraordinarily successful in fundraising in FY18. Our strong cash position going into FY19 will allow us to increase our strategic reserves, invest in our capacity to serve more people, continue to modernize our operations, and achieve excellence in all we do.



"What the *Budget for Life™* program is teaching gratification that comes from impulse purchases lasting gratification of financial stability."

# The Seeds of Change Society

The Seeds of Change Society honors philanthropic women committed to BCM's women and children in crisis by donating \$500 or more per year.



**Platinum** 

Teresa Claugus

Gold

Laura Abernathy Becca Kamerschen Diane Moffett Adrian Robinson Kay Younglove

Silver

Beth Abernathy Rebecca Clements Shirley Davis Angie Hoyt iBERIABANK Suzanne Masters Lori Mayfield Chelle Pope The Mabrey Firm

Bronze

Charlotte Beltrami Jamie Brownlee Laurie Coleman Colleen Crosby **Amy Douglass** Nan Easterlin Valarie Easterling Leighton Ferguson Melba Wynn Hill **Amy Kistulenic** Kay McMaster Amber Mesfin Linda Outlaw Wendy-Joy Persons Stephanie Quattlebaum **Christy Roberts** Margot Shuford **Ann Strader Holly Street** Jean Underwood

**Member** Leah Aldridge Cheryl Balog Janie Barker um

Donna Barwick Donna Baumstark June Bishop Karen Boor Gina Bovd Susan Bozeman Flizabeth Bresnahan Clare Brown Tammie Brown Laura Bynum Rosalie North Castleberry Anne Connolly Carla Corley Meredith Daniel Donna Davidson Wyman Davis Lin Daws Janis Day Kappy deButts Meryl Dilcher **Betsy Dorminy** Flise Drake Lee Egan

Cindy Ethridge Elizabeth Etoll Angi Evert Pam Fellows Cindy Ferguson Helen French Katherine Fristoe Fvia Golde Jodie Guest Cynthia Harris Mary Jane Harris Pamela Hayes Lori Hevs Kara Hill Kimberly Holland Patti Hudgins **Elinor Jones** Fllen Jones Vivian Jones Jennifer Kahn Lauren Kase Frances Kerr **Bonnie Kimmerly** 

**Heather Larson** Elizabeth Lear Nancy MacDonald Anne Marino Khiva Marshall Susan Mason Kim McCollam Joanna McDonald Georgeann McGrew Nancy McWilliams Wendy Moore Julie Ostrowski Ansley Oyler Carolyn Patterson Marianna Patterson Nancy Patterson **Amy Pauls** Elizabeth Payne Martha Peake Mary Gilbreth Pope Carol Raeber Nancy Rafuse Susan Roush

Tracy Ryan Christina Sauls Denise Scarbrough Terri Schmidt-Fellner Shervl Sellaway **Peggy Shepard** Tammy Shumate Sara Smith Susan Stewart **Rosie Stokes** Amanda Stratton Iulie Tearte Chris Testani Stacey Triesch Lisa Wargo Laura Warren Linda Wessels Henny Whelchel Angela Williamson Jennifer Wood Michele Woodroof Stephanie Yates Suzi Zeisina



# THE PRESIDENT'S CIRCLE

The President's Circle is a council of men and women committed to BCM's vision. Members provide strategic guidance, access to personal networks, and resource development.

Robert Shuford

Co-Chair

**Margot Shuford** 

Co-Chair

**Beth Abernathy** 

**Brent Adams** 

**Rev. Bill Britt** 

**Mike Brown** 

Jamie Brownlee

**Rebecca Clements** 

**Bob Cramer** 

**Carl Drake** 

**Pete Green** 

Melba Wynn Hill

Joanne Joiner

Susan Mason

**Suzanne Masters** 

Lori Mayfield

**Wendy Moore** 

**Craig Mullins** 

**Sadler Norris** 

**Marianna Patterson** 

**Solon Patterson** 

**Christy Roberts** 

**Mark Roberts** 

Jean Underwood

**Stephanie Yates** 

**Whit Yates** 

# **DONORS**

#### \$100.000+

Buckhead Church
Ann and Bob Holder

The Waterfall Foundation, Inc.

### \$50,000 - \$99,999

Tammie and Mike Brown Peachtree Presbyterian Church Peachtree Road United Methodist Church

- - - . - . .

The Zeist Foundation, Inc.

### \$25,000 - \$49,999

Anonymous (2)

Fulton County Department of Community Development

Elizabeth Grisham Brown Benevolent Fund

Holy Spirit Catholic Church Angie and William Hoyt

Northside Church

The Patterson Family Foundation Second-Ponce de Leon Baptist Church

SunTrust Foundation
Trinity Presbyterian Church

#### \$15,000 - \$24,999

Cathedral of Christ the King The Cathedral of St. Philip

Teresa Claugus

Neese-Jones Heating and Cooling Wieuca Road Baptist Church Stephanie and Whit Yates

### \$10,000 - \$14,999

Anonymous David Borland

Covenant Presbyterian Church
John and Mary Franklin Foundation,

Inc.

House of Raeford Farms
Lori and Ric Mayfield
Ratcliffe Family Fund
Jessica and Chris Reichart
The Sartain Lanier Family Foundation
St. Anne's Episcopal Church

### \$5,000 - \$9,999

Aaron's, Inc.

A & J Manufacturing Anonymous

Dr. Andrew and Beth Abernathy Laura and Robert Abernathy

Akers Foundation, Inc.

**Ares Capital** 

Frances Hollis Brain Foundation, Inc.

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Amy and Duncan Douglass

EY

Mary Anne and Spencer Godfrey

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Hodges-Mace Benefits Group

Lara and Sam Holmes

**IBERIABANK** 

Intercontinental Hotel Buckhead

**JetLinx** 

Becca and Robbie Kamerschen

Mary Ryan and Henry G. Kuhrt

Foundation

Livingston Foundation

Amber McElduff

Diane and Matt Moffett

Morgan Stanley Private Wealth Management

Morgan Stanley Smith Barney LLC

Richard Munroe Foundation Northside Drive Baptist Church

Order of St. Lazarus

Linda Outlaw and David Kitchens

Rheem Manufacturing Christy and Mark Roberts Adrian and John Robinson

Royal Society of Rabbits

Peggy and John Shepard Margot and Robert Shuford

St. James United Methodist Church

State Bank & Trust Company Emily and Derik VanVleet Laura and Eugene Warren

Wells Fargo Foundation

Natalie and Bo Wilson

Frances Wood Wilson Foundation

The Emily Winship Scott Foundation

Kay and Bob Younglove

### \$2,500 - \$4,999

Anonymous

Jenny and Tom Bethel

**Buckhead Baptist Church** 

**Buckhead Lions Club Atlanta Foundation** 

Judy Burge

Jamie Brownlee and David Russell

Thomas M. Carroll CB Richard Ellis

ChristChurch Presbyterian

**Brad Crosby** 

Meredith and Billy Daniel

Shirley and Michael Davis

**Doty Foundation** 

Evergreen Construction, Inc.

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M. C. Jackson, Sr., Family Foundation

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Thomas H. Lanier Family Foundation

Carla and John Mabrey
Suzanne and Michael Masters

Michael and Ryan McWilliams

Carter and Bill Monroe
Wendy and William Moore

Laura and Craig Mullins Northwest Presbyterian Church

Chelle Pope

Securian Financial Group
St. Luke Lutheran Church

Rosie and William Stokes

**TD Ameritrade** 

Tucker, Midas and Owen LLC The Tull Charitable Foundation

**VOYA Financial** 

Charity and Michael Whitney

\$1,000 - \$2,499

Atlanta Forum

Debbie and Jess Austin

Anne Averett

Leigh Ann and Tim Ayres

Janie and Jim Barker

Ellen and Duncan Beard Kathleen and Mark Beck

Charlotte and Dave Beltrami

June Bishop

Elizabeth and John Bresnahan

Kathryn & William Bridges Family Fund

Linda and Andrew Bruner Buckhead Coalition, Inc.

Fred and Sara Jean Burke Family Foundation

Constance and Merrell Calhoun

Janet M. Chapman

Kelly and James Chasteen Elaine and Thomas Christopher

CLC Foundation Inc.

George S. & Edna L. Cobb Foundation

Sally and Bob Cramer B.J. and William Cole Laurie and Ronald Coleman Sylvia and David Corts

Cresa

Cunningham Associates Heating & Air Conditioning

Sandra and Don Davis

DaVita

Meryl Dilcher

Nan and Ed Easterlin

Valarie and James Easterling

**Epig Systems** 

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Stacy and Ted French Linda and Daniel Gerding

Elizabeth Hagood The Hawkins Foundation, Inc. Hollis and Paul Hawkins

Lori and Ed Heys Melba and William Hill

Henry Holder

Beth and Tommy Holder Kimberly Holland Molly and Barry Howell

James Hudgins

Ira C. Herbert Family Foundation, Inc.

Every attempt has been made to ensure the accuracy of this document.

If we have omitted anyone or made any errors, please accept our sincere apologies and contact **development@bcmatlanta.org**so that we may correct our records.

Mary and Marsh King Dr. Deborah Lee and John Peifer **Lendmark Financial Services** Hollis Linginfelter Deanna and John Maechling **Curtis Mayer** Yancey and John McCollum Katherine F. McMaster and Charles E. Buchholz Amber and Araya Mesfin Luanne and Keene Miller Virginia and Edward Mitchell Mohawk Industries Ann Moore and Peter Pate Virginia Moore Fund Morningside Baptist Church Chervl and A. L. Mullins Mary and Edward Nolan Sadler Norris The Rich and Caye Oglesby Family Charitable Fund **Emily and Eric Olsen** Julie and Ken Ostrowski Carolyn and Joseph Patterson Presbyterian Women of Northwest Presbyterian Church Wendy-Joy and Ray Persons Stephanie and Larry Quattlebaum Carol and Stephen Raeber Danna and Mike Sanders Sardis United Methodist Church Shervl Sellaway Vonda and Craig Shoemaker Alex and Betty Smith Fund Specialty Composites Group, Ltd. Ann and Richard Strader Janie and James Stratigos Holly and Randy Street Timothy Class of PRUMC J. Tucker Foundation Jean and Will Underwood Krist Ann and James Voyles Susan and Glenn Warren

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Jodie Williams and Don Shaw William G. Whitaker III Angela and Hamlin Withington Woodall Family Enterprises \$500 - \$999

\$500 - \$999 Sherry and David Abney Leah and Gee Aldridge Lisa and Joseph Aultman Cheryl Balog Donna and John Baumstark

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Gina Boyd Susan Bozeman Clare Brown Barbara and Donald Brown

Laura Bynum

Rosalie North Castleberry Larry Carney

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Donna and Chip Davidson
Wyman and Paul Davis
Lin and Jerry Daws
Janis and Doug Day
Genna Keller Delmonte

Genna Keller Delmonte Carletta and Bruce Demps Discovery Class of Peachtree Presbyterian Church Susan DiZerega

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Mary Lane

Bobbie and Phil Larkins Heather and Eric Larson Marianne and Flwood Lassiter

Elizabeth Lear

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Susan and Gardiner Mason Kim and Stephen McCollam Joanna and Joe McDonald Georgeann and Mac McGrew Nancy and Steve McWilliams

Sue and Lawrence Myers Rachel and Stephen Newland Marilyn and John O'Neal

Mount Paran Church of God

Ansley and David Oyler Nancy and John Patterson Marianna and Solon Patterson Elizabeth and Brad Payne

Martha Peake

Rhonda and Bert Ponder Mary Gilbreath and Hugh Pope Radiant Class of Second-Ponce de Leon

**Baptist Church** 

Nancy and Mark Rafuse Karen Richardson George Ross

Susan and Alex Roush Tracey and Edwin Rutherford

Tracy and Scott Ryan Christina Sauls

Denise and Mike Scarbrough Terri and Balir Schmidt-Fellner Barbara Shaetler and Rick Moore Tammy and Greg Shumate

Ronal T. Shutley

Skyland United Methodist Church

Lee Smalley Sara and Cal Smith

Elizabeth and Boynton Smith

Susan A. Sprinkle

Dr. Charles and Eleanor Stewart Susan Stewart Amanda Stratton Nan and Pinckney Straughn Peggy and Mike Stumhofer Mary Crawford Owen Taylor Jylla and Curtis Tearte

**Carol Terry** 

Christine and Rocco Testani

Stacey Triesch

Trinity Community Ministries, Inc. Jennifer and Dan Van Horn

Charlotte and David Walbert Lisa and Joe Wargo Linda and Tom Wessels Henny and John Whelchel Angela Williamson

Jennifer Wood
Michele Woodroof

Anneke and Craig Woodward

Suzanne Zeising

# **BCM's LEGACY SOCIETY MEMBERS**

BCM's Legacy Society is comprised of individuals who have generously included BCM in their estate planning.





# **Moving Upward**

Let's keep moving upward, building on our foundation, which is solid rock. As we love, encourage, and support one another we must also transform individual and community patterns that allow poverty to thrive. Together, we can reach every neighbor in need of someone to walk alongside them. We can become the beloved community we are called to be. In the coming years, you will see growth and transformation at BCM. Our goals for FY19:

- Evaluate our programs and overall theory of change
- Grow emergency financial assistance to from 750 to 1000 households
- Modernize Budget for Life™, add new locations, and reach up to 50 families
- Expand Foundation 3 to provide supportive housing to 15 working families
- Double the size and renovate Thriftique and begin a donation pickup service
- Renovate the pantry and become a client choice operation

# **Leave Your Legacy with BCM**

Including a gift to Buckhead Christian Ministry in your will or living trust allows you to offer future support without giving up assets today. You can leave us a specific asset, a specific dollar amount or a percentage of the residual of your estate.

- Yes! I put BCM in my estate plan already contact me for the details.
- Ok, I'll think about it contact me because I have questions.

Your name:

Email address:

\*